



HOUSING ALL MAJOR COMPONENT PRODUCTION

In today's world, capital expenditures project beyond the utilitarian functions and aesthetic images of the product. They are also a self-reflection of the purchasing entity's commitment to social responsibility and sustainable practices. Unless thorough due diligence is performed, post-purchase dissonance may arise resulting in embarrassment and hypocrisy.

Social responsibility requires enterprises to align themselves with manufacturers that produce products by employing sustainable practices during the entire process: from the harvesting of natural resources to the finished goods ("cradle to gate"). **To decipher between manufacturers that spew politically-correct green washing and those that create true sustainable value, one needs to ask better questions before investing in capital expenditures.**



Pressing Veneer Panels (Casegoods)



Profile Lumber Shaping (Seating)

Don't be fooled by what a manufacturer proffers as its commitment to sustainability. Sometimes what is not said by some manufacturers says more than what is. A manufacturer should disclose where and by whom the top three components of its furniture (based on dollar value or weight) were produced. To assume that the manufacturer's name on the final product is the sole manufacturing source of the major components is naïve.

A manufacturer should also disclose verifiable information regarding air emissions, waste diversion, energy conservation and the workforce compensation/benefits package at such facilities. By requiring full disclosure from foreign manufacturers and domestic ones who import major components from overseas, **one can prevent some manufacturers from hiding behind a "green curtain" that masks potential environmental violations and/or unfair labor practices.**

At Taylor we build all of our major seating and casegood components from scratch within our manufacturing plants in Bedford, Ohio and Lynwood, California. **Taylor uses domestically sourced raw materials from suppliers that share our philosophical approach to sustainability and both of our factories are always opened to inspection.** We encourage customers to come see for themselves how Taylor creates true sustainable value in every piece of furniture that we produce.